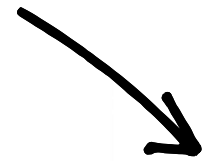




Information Sessions

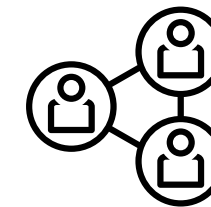


Advancing Your

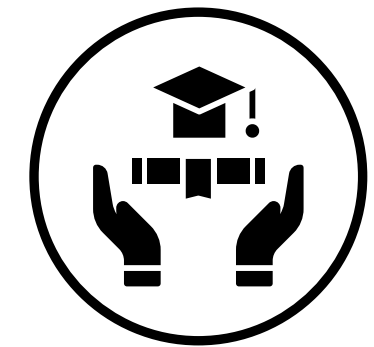
EMPLOYER

BRAND

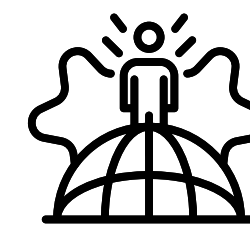
ON CAMPUS



Personal Connections



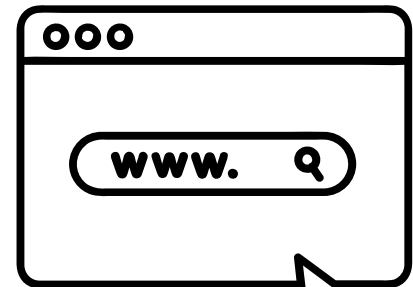
Referrals and Alumni Networks



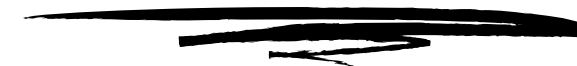
Year-Round Digital Presence (Career Coach)



On-Campus Relationships



Career Sites and Job Descriptions

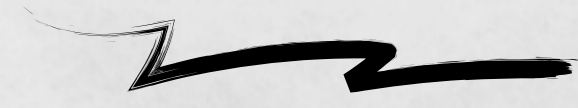


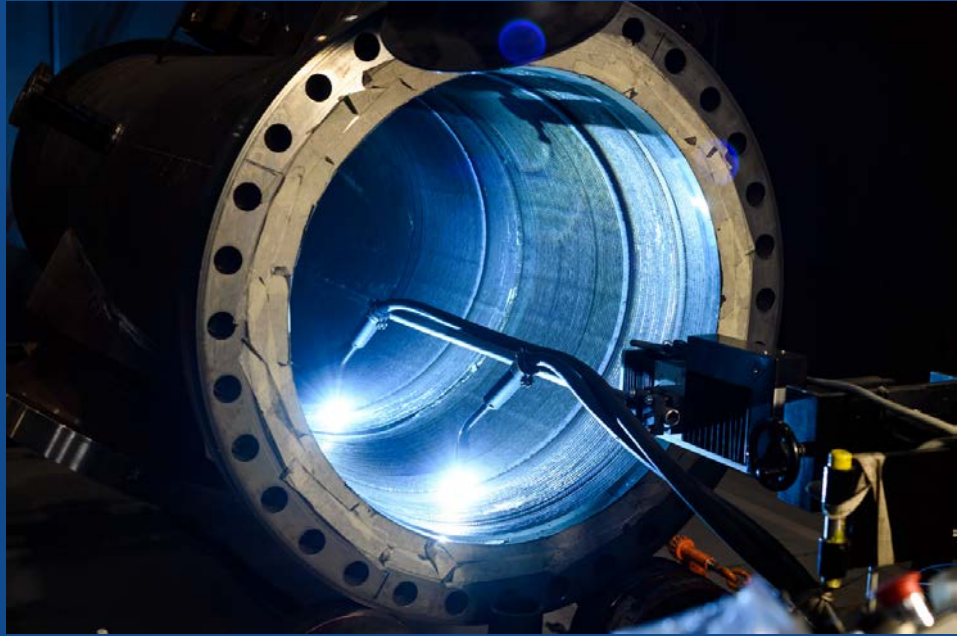


TALENT



WHAT MATTERS MOST IN CAMPUS RECRUITING?

- **Employer branding** (National Association of Colleges and Employers-NACE).
 - Students who recognize a company's brand are more likely to apply for jobs or seek internships.
 - WDCR can help you advance diverse recruiting strategies.
- 



OUR SIGNATURE

CAREER

FAIRS



April

**Health and Advanced
Technologies**

September

Business and Public Services


**HOST
(REINVENT)**

INFORMATION

SESSIONS

- Raise awareness for your company (targeted group of students).
- Share job and internship openings.
- Organizational culture and other information about your industry.
- Creative, interactive, and targeted.



- 
1. Co-host roundtables
 2. Partner with clubs and on-campus organizations.
 3. Host digital events
 4. Host mock-up interviews, resume assessments, and elevator pitch events.

4 WAYS

**WDCR CAN HELP YOU
REINVENT YOUR INFO
SESSIONS**





BUILD ON-CAMPUS RELATIONSHIPS

- Consider sponsoring club events to meet potential employees.
- Connect with faculty to offer classroom presentations (in-class events).
- Tabling events.



ENGAGE WITH ALUMNI NETWORKS

- Invite alumni to participate as guest speakers in info sessions.
- Showcase your success stories and foster connections between alumni and current students.
- Control your narrative.

LEVERAGE CAREER COACH

- Revisit and update your job descriptions to make sure they communicate tasks and growth opportunities.
- Get free access to a diverse, qualified, bilingual, and multicultural student/talent pipeline.
- Year-round digital presence.

